



Social Media Toolkit for NAACOS Fall 2023 Hill Day

Tag NAACOS:

@NAACOSnews on Twitter/X
@National Association of ACOs on LinkedIn

Short link to congressional priorities: <http://bit.ly/ACOs2023>

Hill Day and conference hashtags:

#NAACOSfall2023
#NAACOSHillDay
#ACOs2023
#ACOAdvocacy

Other general hashtags to use: #accountablecare #healthcareinnovation #valuebasedcare
#populationhealth #healthcareadvocacy #healthcareleadership

Sample posts *[include graphics and tag other organizations/individuals as appropriate]:*

We're joining #NAACOSHillDay to promote #ACOAdvocacy in Congress, asking lawmakers to support #healthcareinnovation and #populationhealth by sponsoring the Value in Health Care Act!
<http://bit.ly/ACOs2023> @NAACOSnews

Happy to be on the Hill championing #ACOAdvocacy and #valuebasedcare as part of #NAACOSfall2023!
Check out @NAACOSnews' #ACOs2023 congressional priorities to learn more: <http://bit.ly/ACOs2023>

The Value in Health Care Act strengthens #populationhealth goals and #accountablecare that's better for patients and the healthcare system. This #NAACOSHillDay we're asking lawmakers to sponsor H.R. 5013 and support #ACOs2023, learn more: <http://bit.ly/ACOs2023> @NAACOSnews

Today is #NAACOSHillDay! We're on Capitol Hill for some #ACOAdvocacy driving support for #ACOs2023 priorities (<http://bit.ly/ACOs2023>) with @NAACOSnews [TAG OTHER PARTICIPANTS]
#healthcareleadership

Did you know that ACOs have saved #Medicare over \$21 billion over the last decade? I joined #NAACOSHillDay to continue this momentum by promoting #ACOAdvocacy among members of Congress, check out <http://bit.ly/ACOs2023> to learn more! @NAACOSnews